



**FRIESLAND**  
CONVENTION  
PARTNERS 

# BUSINESS EVENTS IN FRIESLAND

FRIESLAND, THE NETHERLANDS  
The Ultimate Congress Destination

# FRIESLAND: THE ULTIMATE CONGRESS DESTINATION

Unlock the gateway to unforgettable conventions in Friesland, where inspiration and innovation converge!



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## FRIESLAND: FRIESLAND CONVENTION PARTNERS

Unique. Hot. No nonsense. This combination makes Friesland unique and suitable as a destination for business conferences. Friesland Convention Partners would like to introduce you to their province which, in addition to beauty and specific knowledge, offers all the facilities and infrastructure needed for successful business meetings.

Therefore, Friesland Convention Partners promotes this region in a large international network and is present live and worldwide at various trade fairs with the obvious goal of convincing companies, governments and organizations that Friesland is 'the place to be' for international conferences.

We do this as an independent organization where we use professional services such as starting a conference, advising on suitable locations, support in making bid books, financial and legal regulations, making important contacts in this region and all possible matters associated with organizing a conference. In short, Friesland Convention Partners inspires and helps to realize successful business conferences in a unique region.

### drs Herma van Keulen

Director



Herma van Keulen | Director



Unesco World Heritage Afsluitdijk



Frisian Lodges



Marijke Gastra | Congress Manager



Hidde Verhoog | Marketing Manager



Unesco World Heritage Woudagemaal





# BUSINESS EVENTS IN FRIESLAND

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## Inspire

Inspiring meetings in an inspiring Province. Friesland offers just that. A unique province in the Netherlands with special and unique qualities. Such as their own language that expresses the no-nonsense mentality: Keep your word. Another unique quality of Friesland is the beautiful balance between space and industry that gives a lot of quality to daily life and playful spirit. Such as our own history and culture in which resilience has always been central. It is these and many other qualities that Friesland likes to pass on to the whole world. To international companies, institutions, governments and other organizations.

## Special qualities

The specific qualities that Friesland offers to conferences focus on Facilities, Accessibility and Mentality. You will find high-quality facilities everywhere in this province. From top hotels and star restaurants to world-famous conference locations such as Skating Stadium Thialf and the icon De Afsluitdijk. Thanks to the excellent infrastructure, all locations are easily accessible: by public transport, by car and if desired (and particularly fun and Dutch way!) by bicycle. And wherever you attend in Friesland, you will be welcomed with warmth and open arms and the organization will take care of you down to the last detail.

## Anticipating Friesland

As you know, our world is in transition. Friesland is anticipating this with a number of top segments. Water technology, for example. With research institute Wetsus, Friesland is home to a global player in a sector that is rapidly gaining importance. But Friesland is also at the forefront of sustainable agriculture with, among other things, the internationally appealing Dairy Campus. Sustainable thinking also translates here into Circular Friesland, which invents practical world solutions in circular possibilities.

## World famous 'Elfstedentocht'

Yes! One of the most appealing sporting events in the world is organized here in Friesland. At least... if there is enough ice. Because then the whole world from Joure to Japan and from Sneek to Soerabaja will watch that iconic skating tour over 200 kilometers past all Frisian cities: The 11-City Tour.

## Warm welcome!

It is therefore logical that Friesland is an attractive location for conferences and of course we offer more. Much more! But we will keep a few things as your 'surprise'. That is why I cordially invite you to our province. Let's start by doing business. But once you have discovered Friesland... You will always be very welcome here!



## EXPERTISE

# SPECIFIC KNOWLEDGE FOR INTERNATIONAL MARKET

Friesland, a captivating region in the Netherlands, stands tall as a global leader in diverse knowledge areas. Renowned for its expertise in Water Technology, Sustainable Agriculture, Agri-Food, and Circularity, Friesland continually astonishes the world with its innovative solutions in these sectors. The pioneering advancements emerging from Friesland's vibrant knowledge institutions garner international attention and admiration.

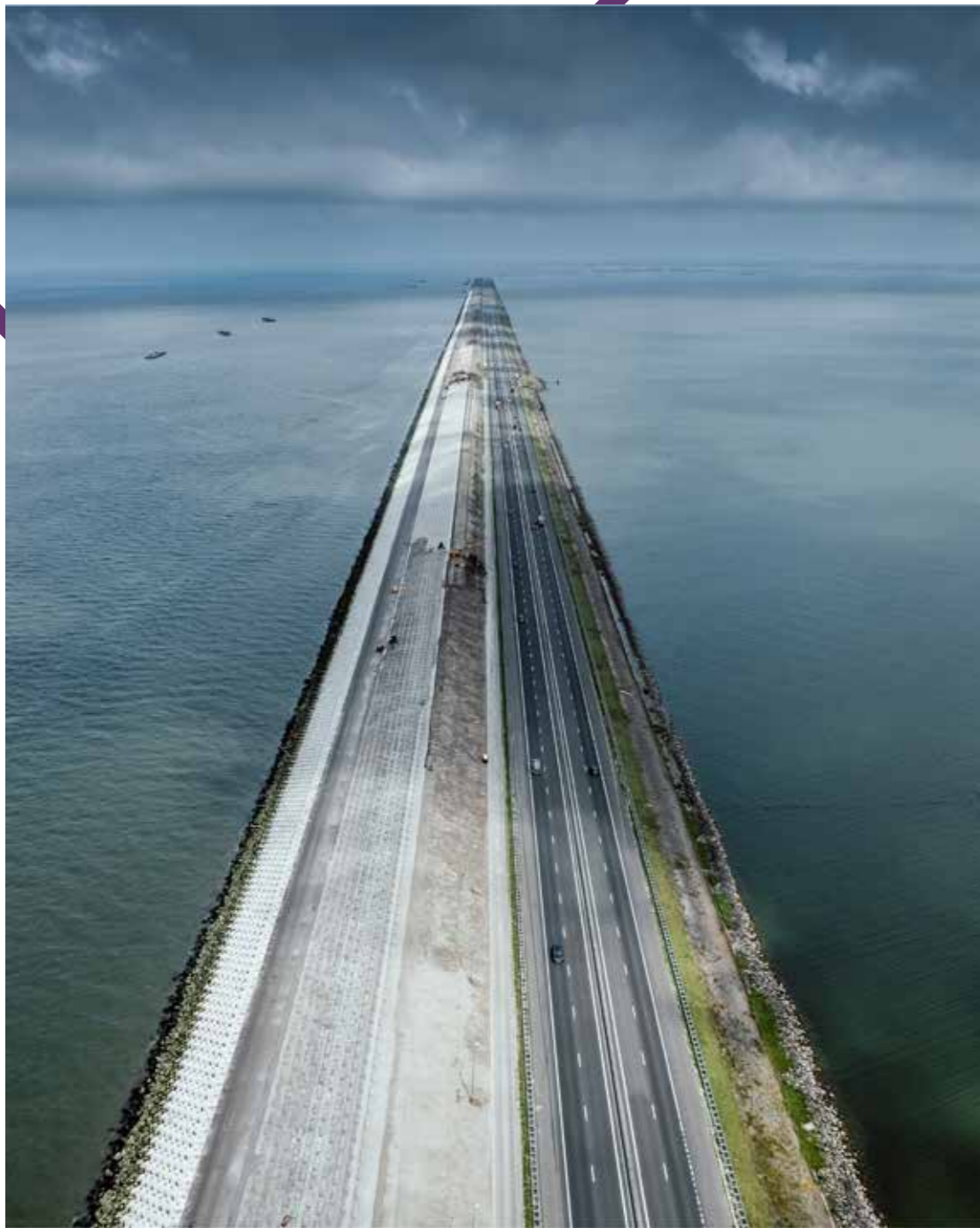
With dozens of esteemed knowledge institutions actively contributing to the region's progress, Friesland has become an alluring destination for international business conferences. Its rich tapestry of expertise, combined with a collaborative spirit, offers an unparalleled platform for exchanging ideas, forging partnerships, and driving global progress. Immerse yourself in the dynamic atmosphere of Friesland's conventions, where industry leaders, visionaries, and entrepreneurs come together to shape the future of their respective fields.

Experience firsthand the transformative power of Friesland's knowledge ecosystem, where cutting-edge technologies, sustainable practices, and circular economy principles converge. Engage in insightful discussions, witness groundbreaking research, and discover the potential of collaborative innovation. As you navigate through Friesland's convention scene, be inspired by the region's unwavering commitment to sustainability, resilience, and forward-thinking solutions.

Join us in Friesland, and unlock a world of endless possibilities, where convention attendees can connect, learn, and contribute to the global movement towards a brighter future.



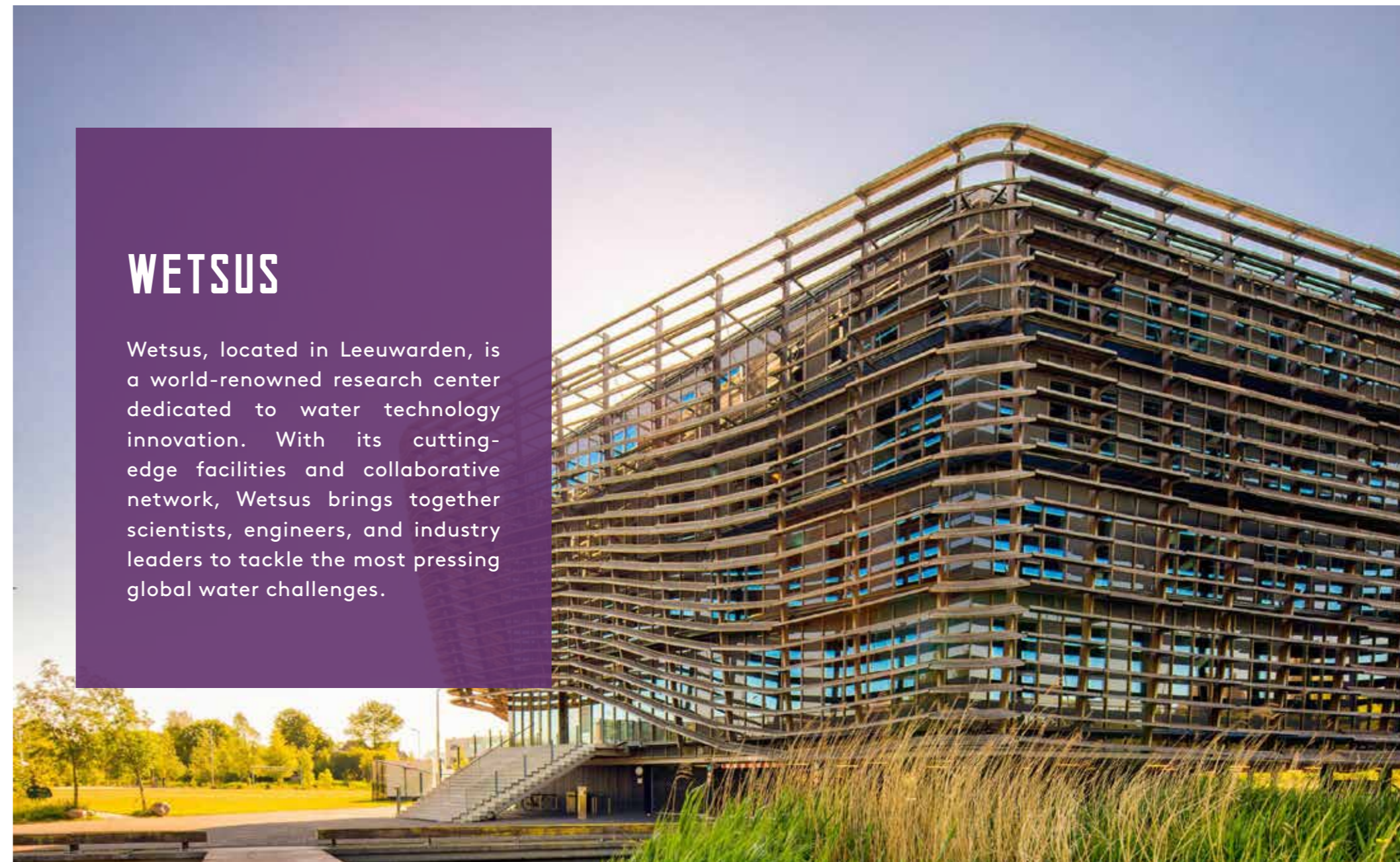




## FRIESLAND: WATER AS A SOURCE OF PHENOMENAL KNOWLEDGE

When you think of Friesland, you think of water. The seas, the lakes, the rivers, the canals, the rain... they all had their influence on Friesland. All of them have led to phenomenal knowledge. In areas such as water management, water technology and water recreation.

Water management has traditionally offered the Frisians protection and is a fantastic export product in terms of knowledge. It has produced icons such as the world-famous "Afsluitdijk" and the Stoomgemaal in Lemmer (Unesco World Heritage). Water technology offers sensational solutions to global problems such as water pollution and energy shortages and, with Wetsus in Leeuwarden, has a unique research institute that rightly makes the capital Leeuwarden the European Capital of Water Technology. Friesland is also a source of experience and knowledge in the field of water recreation. Ranging from rich shipbuilding to the design of beautiful, water-rich recreational areas.



## WETSUS

Wetsus, located in Leeuwarden, is a world-renowned research center dedicated to water technology innovation. With its cutting-edge facilities and collaborative network, Wetsus brings together scientists, engineers, and industry leaders to tackle the most pressing global water challenges.





# UNESCO WORLD HERITAGE

## WOUDAGEMAAL

Het Woudagemaal, located in Lemmer, Friesland, is an engineering marvel and a testament to the Netherlands' battle against water. Recognized as the largest working steam-powered pumping station in the world, this historic gem showcases the country's expertise in water management and engineering.

Built in 1920, the Woudagemaal served as a crucial defense against flooding in the low-lying areas of Friesland. Even today, it remains fully operational and is ready to spring into action whenever the need arises. Its massive steam engines, towering chimneys, and intricate machinery provide a captivating glimpse into the past while highlighting the ingenious techniques employed to control water levels.

Visitors to the Woudagemaal can embark on an immersive journey through time. Expert guides lead tours, sharing captivating stories and insights into the gemaal's rich history. Witnessing the impressive steam engines in action is a sight to behold, evoking a sense of awe and appreciation for the ingenuity of the past.

The Woudagemaal also serves as an educational center, offering workshops, exhibitions, and interactive displays that delve into the intricacies of water management. Visitors of all ages can gain a deeper understanding of the challenges posed by water and the innovative solutions devised by the Dutch.





FRIESLAND:

## CENTER OF SUSTAINABLE AGRICULTURE

The image is known all over the world: a healthy black and white cow grazing in a fresh green landscape. No, that's not a dream. It is the reality as you encounter it every day in Friesland. It symbolizes the admirable agricultural knowledge that Friesland has. And which is now fully deployed to make agricultural entrepreneurship more sustainable.

For example, on the Dairy Campus, where people from all over the world are received every day to inform them about this extensive knowledge, about the major steps that are being taken towards sustainability and to take them into the bright future of sustainable agriculture. Because in Friesland you will find the complete chain 'from grass to glass', the knowledge of which is so important to help solve global problems such as food shortages and climate problems.







## KNOWLEDGE:

# DAIRY CAMPUS

The Dairy Campus, nestled in the heart of Friesland, is a pioneering hub for innovation and research in the dairy industry.

It serves as a dynamic platform for collaboration between scientists, entrepreneurs, farmers, and industry experts, all dedicated to advancing sustainable dairy farming practices.

At the Dairy Campus, cutting-edge technologies and scientific breakthroughs are developed to address the evolving challenges faced by the dairy sector. From improving animal welfare and nutrition to optimizing milk production and processing, the campus serves as a catalyst for transformative advancements that benefit both the industry and the environment.



Visitors to the Dairy Campus can witness firsthand the state-of-the-art facilities and research initiatives aimed at enhancing dairy production efficiency, minimizing environmental impact, and ensuring the highest quality dairy products. The campus also offers educational programs and workshops, fostering knowledge exchange and professional development among dairy professionals.

The collaborative nature of the Dairy Campus enables stakeholders to share expertise, exchange ideas, and drive innovation in a multidisciplinary setting. By bringing together researchers, farmers, and industry partners, the campus serves as a bridge between scientific discoveries and practical implementation, creating a positive impact on the entire dairy value chain.

With its commitment to sustainable and responsible dairy farming, the Dairy Campus in Friesland has gained international recognition as a center of excellence. It provides a vibrant ecosystem where groundbreaking ideas can flourish, shaping the future of the dairy industry and contributing to a more sustainable global food system.



## FRIESLAND: THE CIRCULAR LEADER

With its clear skies, stunning landscapes, and commitment to a healthy population and environment, Friesland emerges as an ideal region to play a leading role in the ongoing global transition. Friesland is fully aware of this opportunity and backs it up with initiatives like Circulair Friesland.

A unique collaboration between entrepreneurs, education and government with the goal of becoming the most circular region in the world by 2025. An ambition that has already led to many results. Through the progressive waste processor Omrin, used items are given a new life and sensational inventions are made in the field of energy management. Inventions and knowledge that can be applied almost anywhere in the world and can count on great interest.



# CIRCULAR

# FRONTRUNNER 2025

By 2025, Friesland aims to have transformed its waste management systems, transitioning from a linear “take-make-dispose” model to a circular approach that emphasizes reuse, recycling, and the preservation of valuable resources. Through innovative initiatives and collaborations, Friesland is forging new pathways for waste reduction, material recovery, and the development of closed-loop systems.

The region’s commitment to circularity extends beyond waste management. Friesland strives to create circular value chains across various sectors, such as agriculture, manufacturing, and energy. By fostering circular design, product innovation, and sustainable production methods, Friesland is driving economic growth while minimizing environmental impact.

In collaboration with businesses, research institutions, and local communities, Friesland is nurturing an ecosystem of circular entrepreneurship and knowledge sharing. By nurturing a culture of innovation and embracing circular principles, the region is empowering individuals and organizations to create sustainable solutions that benefit both the economy and the environment.



# TOP QUALITIES

Friesland, located in the northern part of the Netherlands, is an exceptional destination for organizing business events and conferences. As world leaders in specific knowledge, Friesland excels in water technology and sustainable agriculture, making it an ideal place for knowledge exchange. The province symbolizes sustainability and offers a picturesque environment that reflects the harmonious relationship between people and nature. With its convenient accessibility from Amsterdam Schiphol Airport and excellent infrastructure, Friesland ensures easy transportation and warmly welcomes visitors.

The province provides optimal facilities for meetings of all sizes and pays meticulous attention to every detail. Friesland's rich cultural heritage adds an extra touch to business events, with numerous cultural spots to explore. In summary, Friesland offers the perfect combination of knowledge, sustainability, accessibility, and cultural richness for hosting successful and impactful business events.



## WORLD LEADERS IN SPECIFIC KNOWLEDGE

In Europe, Friesland is the leader in water technology. This is where new solutions for water problems are devised. In addition, Friesland has traditionally been a leader in the agricultural sector and now focuses mainly on sustainable agriculture. The government, entrepreneurs and education are working closely together on this matter. All this leads to making Friesland the ideal destination for knowledge exchange during international conferences. The best way to jointly initiate new, sustainable developments.

## SYMBOL OF SUSTAINABILITY

Those who visit Friesland for the first time will marvel at its beauty. With its clear skies, fresh green landscapes, clean waters, unique Wadden Sea (Unesco World Heritage) and attractive towns & villages, Friesland symbolizes the right relationship between people and nature. With this you can say that Friesland is, as it were, the visual symbol for a sustainable world. The ideal environment for the exchange of knowledge in our time of transition.

## REACHABILITY AND ACCESSIBILITY

Only a 90-minute drive from Amsterdam Schiphol Airport, Friesland is easy to reach from wherever you come from. In addition, the infrastructure (car, bicycle, walking) and public transport in the province is optimal so that every location can be easily reached. In addition to the easy transport, there are also the Frisians themselves who will welcome you with all the warmth and will do everything to make your stay here as attractive as possible.

## OPTIMAL FACILITIES FOR MEETINGS

Friesland offers the facilities for both small and mega meetings. The combination of special locations (including WTC-Expo) and top catering facilities give every visitor the certainty of a successful stay. Organizing the events involves: everything down to the last detail, from catering to technology and from transportation to clothing. This is how Friesland likes to receive its international guests!



FRIESLAND:

## CENTER OF CULTURE

In 2018, Leeuwarden/Friesland was “The Capital of European Culture”. A wonderful stage to show the world how important the culture is in this province. In close collaboration with organizations such as De Harmonie, Pathé, Fries Museum, Princessehof, Abe Lenstra Stadium, numerous cultural events were organized in 2018. An important key concept here was “Mienskip”, which describes the pleasant, human cohesion in the Frisian population. As proof of this, thousands of volunteers in towns and villages are 100% committed to making that year a great success. Both for their own environment and for all guests who came to Friesland from far. Everyone in Friesland can still enjoy special cultural spots, such as Planetarium (Franeker), Museum Belvédère (Heerenveen), Oldehove (Leeuwarden) and Woudagemaal (Lemmer).



The spectacle attracted as many as 4.5 million visitors, 90% of whom said they would like to return to Leeuwarden.



# WADDEN ISLANDS

The Wadden Islands in Friesland are an enchanting archipelago boasting natural beauty and unique ecosystems. Comprising four main islands - Vlieland, Terschelling, Ameland, and Schiermonnikoog - each offers a distinct charm and a range of attractions. These islands provide an excellent setting for multiple-day business events in Friesland, offering attendees a refreshing getaway.

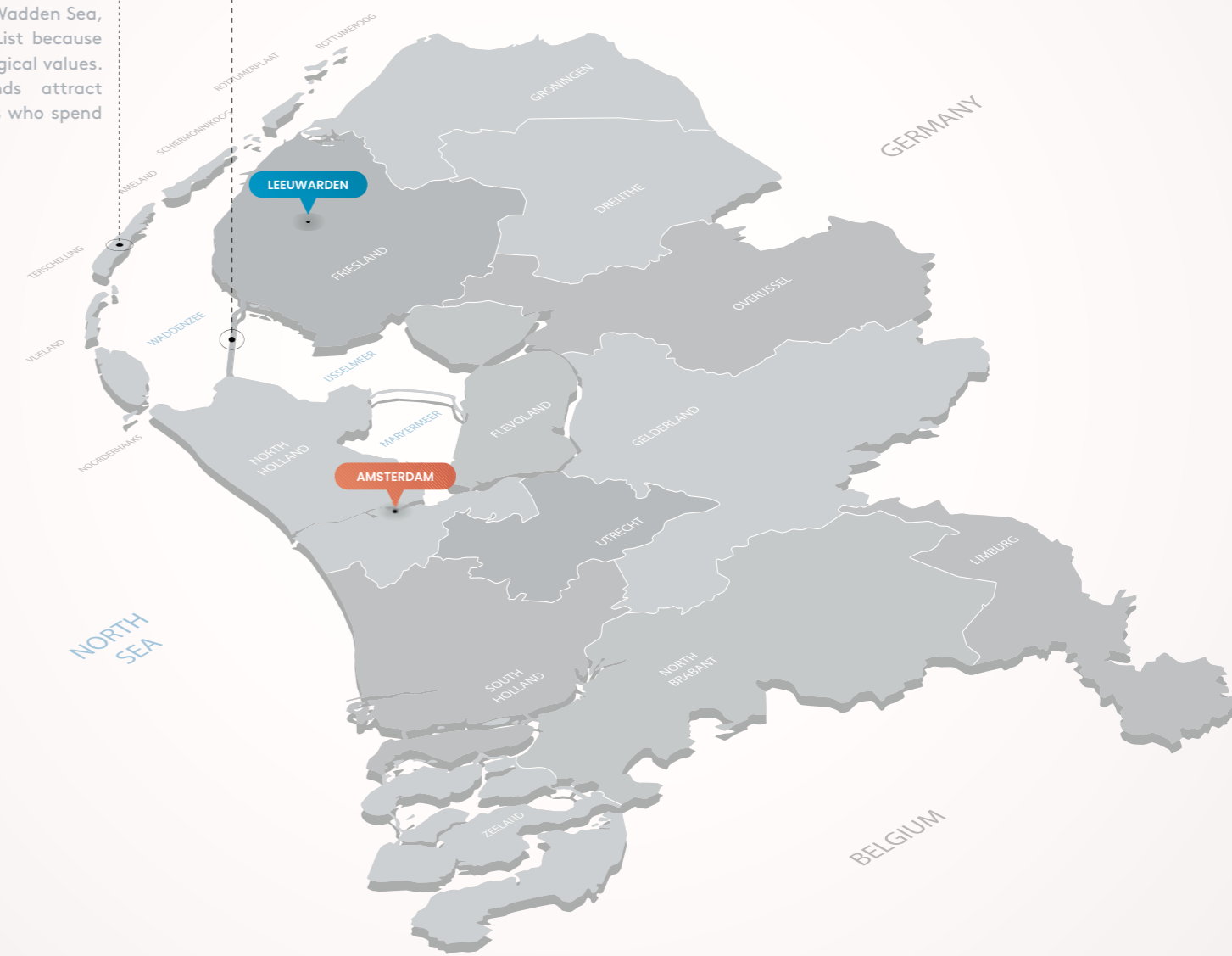
The tranquil environment fosters creativity and productivity, while the picturesque landscapes create opportunities for team-building and relaxation. With comfortable accommodations and various outdoor activities available, the Wadden Islands in Friesland provide a perfect balance of work and leisure, ensuring memorable and productive corporate gatherings.



## LOCATION

Here lie the Wadden islands. These beautiful Frisian islands are located in the Wadden Sea, which is on the World Heritage List because of its unique geological and ecological values. Every year the Wadden islands attract hundreds of thousands of tourists who spend their vacations here.

Friesland is easily accessible for international visits. The province is only about 60 minutes away from the international airport: Amsterdam Schiphol. This excellent connection is made possible by one of world's most famous flood defenses: the Afsluitdijk, which also serves as a highway from Amsterdam to Friesland.







## THE 'AFSLUITDIJK'

The Afsluitdijk, a remarkable feat of Dutch engineering, is a historic causeway and dam that connects the provinces of North Holland and Friesland in the Netherlands. Constructed in the early 20th century, the Afsluitdijk was completed in 1932 and effectively turned the Zuiderzee into a freshwater lake, known as the IJsselmeer. This impressive 32-kilometer long structure not only serves as a vital transportation link between Amsterdam and Friesland but also provides crucial flood protection to the low-lying regions of the Netherlands.

From a business events perspective, the Afsluitdijk has significantly contributed to the economic growth of Friesland. The smooth and efficient connection it offers between Amsterdam and Friesland makes the region easily accessible for corporate gatherings, conferences, and trade fairs. Friesland, with its rich cultural heritage and picturesque landscapes, becomes an attractive destination for event organizers looking to combine business and leisure experiences. The Afsluitdijk's historical significance and engineering marvel itself serve as a unique backdrop for hosting exceptional and memorable events, leaving a lasting impression on attendees.

## UNESCO WORLD HERITAGE WADDEN SEA

The UNESCO World Heritage Wadden Sea in Friesland is a mesmerizing natural wonder that captivates visitors with its breathtaking beauty and ecological significance. Located in the northern region of the Netherlands, this expansive tidal area encompasses a diverse range of habitats, from tidal flats and salt marshes to dunes and mudflats. The Wadden Sea is a crucial breeding and feeding ground for countless migratory birds, making it a birdwatcher's paradise.

Its unique ecosystem also supports an array of marine life, including seals and various fish species. Visitors can explore its vast landscape through guided tours, where they can witness the ebb and flow of the tides and immerse themselves in the tranquility of this protected area. As an invaluable part of our planet's natural heritage, the Wadden Sea serves as a reminder of the delicate balance between human activity and the preservation of our precious ecosystems.





# GREAT IN SPORTS

Friesland, known as the sports province of the Netherlands, boasts a rich sports history and hosts numerous sports events. The province has a strong tradition in ice skating and sailing, producing many skating champions and hosting the iconic Elfstedentocht, one of the world's most renowned ice skating events. Sportstad Heerenveen, with its Thialf ice arena and Epke Zonderland Turn Centre, serves as the epicenter of sports. Friesland also has a long-standing tradition of sailing, with annual events like the Sneekweek and the IFKS Skûtsjesilen. In addition to ice skating and sailing, Friesland excels in other sports such as football, korfbal, volleyball, and fierljeppen (pole vaulting over water).

The province is home to both professional and amateur clubs, and hosts regional and national championships. Friesland is known for organizing major sporting events like the Giro, The 11-City Tour, Cycling Tour of Fryslân, Strongmanrun, and Swim to Fight Cancer. It is also the proud home of Thialf, one of the world's most prominent ice stadiums. Notable sports organizations in Friesland include Sport Fryslân, Sportstad Heerenveen, Jeugdfonds Sport & Cultuur, Thialf, LWD Basket, and SC Heerenveen.



## ELFSTEDENTOCHT

The Elfstedentocht is a legendary ice skating event held in the Netherlands. It takes participants on a 200-kilometer journey through eleven cities in the province of Friesland. Bartlehiem, a small village along the route, gained iconic status during the historic Elfstedentocht of 1986. A famous photo from that year captures the intense competition as skaters navigate the frozen waterway near the Bartlehiem bridge. This image has become a symbol of the event's challenging conditions and the spirit of determination exhibited by the participants.





# BEAUTIFUL CONGRESS LOCATIONS

Friesland presents an excessive amount of exclusive opportunities to organizers planning (multi-day) conferences or symposia.

This remarkable destination boasts a professional network of top-notch locations that encompass everything from well-equipped meeting spaces to comfortable overnight accommodations and exquisite catering services. With such a comprehensive range of options at their disposal, organizers can rest assured that every aspect of their event will be flawlessly executed, guaranteeing a truly memorable and successful experience for all participants. Whether it's the serene landscapes, the rich cultural heritage, or the warm hospitality of the locals, Friesland sets the stage for an exceptional event that combines professional excellence with a touch of enchantment.



## HOTELS / RESTAURANTS

Throughout the province you will find top locations in the area of catering. From simple family hotels to luxury resorts, from cozy beer houses to 5 star restaurants. Everywhere you go, you will be welcomed with the warm and friendly, Frisian hospitality!

## LOCATIONS

With, among others, the WTC Expo Leeuwarden, Schouwburg De Harmonie, IJstadion Thialf and Schouwburg De Lawei, Friesland offers a number of excellent locations for a successful conference. The Biosintrum deserves special mention, which is a perfect example of sustainability that has been implemented in all facets.



## KNOWLEDGE TRIPS

The specific knowledge in Friesland in the field of water technology and sustainable agriculture can be found in numerous companies and organizations. We are happy to organize excursions to a selection of these companies for those interested. A must for anyone who wants to dive into these sectors!







# A DIVERSE RANGE OF OPTIONS TO SUIT EVERY EVENT

Discover conference excellence in Friesland's inspiring business venues.



LOCATION:

## STADSSCHOUWBURG DE HARMONIE

Ruiterskwartier 4, Leeuwarden  
+31 58 233 0233  
info@harmonie.nl  
www.harmonie.com

Stadsschouwburg De Harmonie in Leeuwarden, Netherlands, offers exceptional possibilities for business meetings. With versatile spaces, a blend of historic charm and modern amenities, and professional support services, De Harmonie provides an impressive setting for corporate events. Its central location and cultural offerings add an extra touch of uniqueness to the experience.

**Rooms**  
8 Rooms

**Capacity**  
2.500







LOCATION:

## WTC EXPO

Heliconweg 52, Leeuwarden  
 +31 58 294 1500  
 info@wtcexpo.nl  
 www.wtcexpo.nl

The World Trade Center EXPO of Leeuwarden is considered to be the largest event complex in the northern Netherlands.

With its expansive and flexible spaces, state-of-the-art facilities, and dedicated support services, WTC Expo provides a versatile and professional setting for a wide range of corporate events. Its strategic location and excellent accessibility further enhance its appeal, making it an ideal choice for hosting successful and impactful business meetings.

<b>Halls</b>	<b>Capacity</b>
6 Halls	30.000







LOCATION:  
**DE LAWEI**

Laweiplein 1, Drachten  
+31 512 335 000  
info@lawei.nl  
www.lawei.nl

De Lawei Drachten offers exceptional business opportunities for hosting successful and engaging business events. As a renowned cultural and conference center, De Lawei provides state-of-the-art facilities and services to accommodate a wide range of corporate gatherings, including conferences, seminars, workshops, and product launches. The venue boasts spacious and modern auditoriums, conference rooms, and exhibition spaces that can be customized to suit the specific needs of businesses.

<b>Rooms</b>	<b>Capacity</b>
9 Rooms	2.250



LOCATION:  
**BIOSINTRUM**

Ecommunitypark 5, Oosterwolde  
+31 516 211 050  
info@biosintrum.nl  
www.biosintrum.nl

Biosintrum, located in Oosterwolde offers exceptional possibilities for business meetings. With versatile meeting spaces, a commitment to sustainability, and dedicated support services, Biosintrum provides a unique and impactful experience for gatherings of all sizes. Its innovative environment and convenient location further enhance its appeal for productive and memorable events.

<b>Rooms</b>	<b>Capacity</b>
5 Rooms	200







LOCATION:  
**THIALF**

Pim Mulierlaan 1 Heerenveen  
+31 513 637 700  
info@thialf.nl  
www.Thialf.nl

Located in Heerenveen, Thialf is an outstanding venue for business meetings. With its modern facilities, breathtaking surroundings, and top-notch catering services, Thialf offers a unique and inspiring setting that ensures productive and memorable events. Its versatility, serene environment, and convenient accessibility make it an ideal choice for hosting gatherings of various sizes, while the scenic views of the surrounding countryside provide a tranquil backdrop for engaging discussions and networking opportunities. Additionally, Thialf's recreational opportunities, such as team-building activities on the ice rink, add an extra touch of excitement and camaraderie to your business event.

**Rooms**  
7 Rooms

**Capacity**  
20.000



LOCATION:

# ABE LENSTRA STADION

Abe Lenstra Boulevard 19, Heerenveen

+31 513 612 100

ossh@sc-heerenveen.nl

www.sc-heerenveen.nl

The Abe Lenstra Stadium, located in Heerenveen, Netherlands, is a renowned sports venue with impressive capacity and various business options. The stadium offers a vibrant and energetic atmosphere for sporting events, particularly football matches. However, the stadium also presents excellent opportunities for businesses. The versatile spaces within the Abe Lenstra Stadium can be utilized for corporate events, conferences, and exhibitions, providing a unique and dynamic backdrop for such occasions. Whether you're planning a large-scale gathering or a more intimate meeting, the stadium's diverse range of rooms and facilities can cater to your specific needs. Additionally, the stadium's central location and ample parking options make it easily accessible for attendees. With its combination of sporting excellence and business-friendly amenities, the Abe Lenstra Stadium offers an exciting platform for companies to host successful and memorable events.

**Rooms**  
8 Rooms

**Capacity**  
50.000





LOCATION:

# SPORTSTAD HEERENVEEN

Abe Lenstra Boulevard 23Q, Heerenveen  
+31 513 614 800  
info@sportstad.nl  
www.sportstad.nl

<b>Rooms</b>	<b>Capacity</b>
22 Rooms	2.000

Sportstad Heerenveen is a versatile sports complex in the heart of the sportiest region in the Netherlands. Whether you're planning a corporate event, a sports day, or a team-building activity during your conference, Sportstad offers a wide range of possibilities all within walking distance of each other. With more than 22 rooms, each with a minimum capacity of 1,000 people, the venue can accommodate large gatherings. The complex boasts excellent accessibility, situated next to the A32 highway and offering over 1,000 free parking spaces. Additionally, Sportstad Heerenveen has established collaborations with organizations like sc Heerenveen, Thialf, and Topsport Noord, allowing for unique sports experiences. From inspiring and sharing knowledge to providing catering services tailored to your needs, Sportstad Heerenveen is the ideal organization and location to make your event a success.



LOCATION:

# FRIES MUSEUM

Wilhelminaplein 92, Leeuwarden  
+31 58 255 5500  
info@friesmuseum.nl  
www.friesmuseum.nl

Fries Museum, located in the heart of Leeuwarden, Netherlands, offers unique possibilities for business events. With its captivating exhibitions, modern facilities, and versatile spaces, the museum provides an inspiring setting for corporate gatherings. From intimate boardroom meetings to larger conferences, Fries Museum offers a range of spaces that can be tailored to suit specific business needs. The museum's professional staff is experienced in event management, ensuring seamless coordination and personalized assistance. Additionally, the museum's central location and proximity to amenities make it a convenient choice for businesses seeking a distinctive venue that combines culture and creativity with their professional endeavors.

<b>Rooms</b>	<b>Capacity</b>
2 Rooms	500





LOCATION:

# PATHÉ LEEUWARDEN

Ruiterskwartier 6a, Leeuwarden  
+31 88 515 2050

Pathé Leeuwarden, situated in the heart of Leeuwarden, Netherlands, offers exciting possibilities for businesses. As a modern and well-equipped cinema complex, Pathé Leeuwarden provides a unique and versatile venue for corporate events. With its state-of-the-art screening rooms and comfortable seating, it offers an ideal setting for presentations, product launches, and conferences. The cinema's advanced audiovisual technology ensures a captivating visual and auditory experience for attendees. Additionally, Pathé Leeuwarden offers flexible event packages, including catering options, making it convenient for businesses to organize memorable and engaging gatherings.

**Rooms**  
7 Rooms

**Capacity**  
1.000







## WATERPOORT SNEEK

Waterpoort in Sneek is a picturesque and iconic landmark. As one of the most recognizable structures in the Netherlands, it offers a charming and historical backdrop for visitors. This stunning city gate, **built in the 16th century**, is a testament to the rich history and architectural beauty of Sneek. Its location on the water adds to its allure, making it a popular spot for photographs and a symbol of the city's connection to its **maritime heritage**.



LOCATION:

## THEATER SNEEK

Westersingel 28, Sneek  
+31 515 431 400  
service@cks.nl  
www.theatersneek.nl

Theater Sneek presents a wealth of business opportunities for hosting captivating and successful business events. With its versatile and well-equipped spaces, including auditoriums, conference rooms, and reception areas, Theater Sneek offers a sophisticated and professional environment for conferences, seminars, product launches, and corporate gatherings. The company's experienced event management team ensures seamless planning and execution, providing tailored solutions to meet the specific needs of businesses.

**Rooms**  
2 Rooms

**Capacity**  
600



LOCATION:

# UNESCO WORLD HERITAGE WOUDAGEMAAL

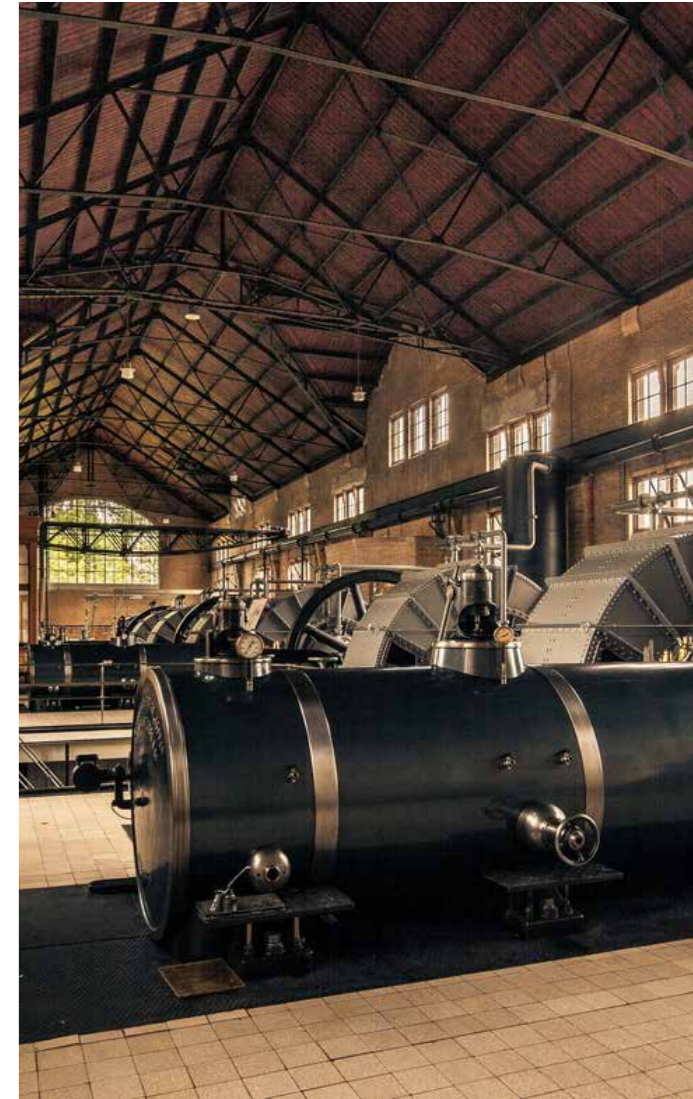
1 Gemaal weg, Lemmer  
+31 514 561 814  
info@woudagemaal.nl  
www.woudagemaal.nl

Het Woudagemaal offers unique business opportunities for hosting memorable and impactful business events. As the world's largest functioning steam-powered pumping station, Het Woudagemaal combines historical significance with modern facilities to create a truly exceptional venue. With its grand architecture and rich history, the gemaal provides a captivating backdrop that will leave a lasting impression on attendees.

The facility offers versatile event spaces, including conference rooms, exhibition areas, and a stunning main hall, all equipped with the latest technology and amenities. In addition to the magnificent surroundings, Het Woudagemaal's dedicated event team ensures seamless planning and execution, providing tailored solutions to meet the specific needs of businesses. Hosting a business event at Het Woudagemaal allows for a unique and memorable experience for attendees, fostering an atmosphere of creativity, innovation, and inspiration.

**Rooms**  
2 Rooms

**Capacity**  
100







**EXPERIENCE TRANQUILE**

**NIGHTS IN FRIESLAND'S**

**SERENE ACCOMMODATIONS**

From cozy bed and breakfasts nestled in charming villages to luxurious hotels with waterfront views.



ACCOMMODATION:  
**WESTCORD WTC HOTEL**

Heliconweg 52 8914 AT Leeuwarden  
 +31 58 233 4900  
 leeuwarden@westcordhotels.nl  
 www.westcordhotels.nl

WestCord WTC Hotel Leeuwarden is a premier hotel located next to the WTC Expo hall. With a wide array of room options, the hotel features a total of 143 well-appointed rooms and suites, ensuring comfortable and luxurious accommodations for guests. The hotel provides excellent facilities for business events, including a variety of versatile conference rooms and halls with the capacity to host 850 people. Additionally, the hotel's central location in Leeuwarden provides convenience and accessibility for attendees, along with access to nearby amenities and networking opportunities.

**Rooms**  
 143 Rooms

**Meeting Rooms**  
 14 Rooms



ACCOMMODATION:  
**PALACE  
 STADHOUDERLIJK HOF**

Hofplein 29 Leeuwarden  
 +31 58 216 2180  
 info@hotelstadhouderlijkhof.nl  
 www.hotelstadhouderlijkhof.nl

Hotel Palace Stadhouders Hof in Leeuwarden is a historic and luxurious hotel that offers a unique and captivating experience. The hotel features an array of beautifully designed rooms and suites, with a total of 78 luxurious rooms available to guests. Nestled in the heart of Leeuwarden, the hotel enjoys a prime location near popular attractions, shopping districts, and cultural landmarks. The history of the hotel dates back to the 18th century when it served as the residence of the Dutch royal family. Today, it seamlessly blends its regal past with modern comforts and amenities. Guests can immerse themselves in the grandeur of the palace, with its elegant architecture, opulent interiors, and meticulously preserved historical elements. Oranje Hotel Paleis Stadhouders Hof provides a truly enchanting atmosphere for travelers seeking an extraordinary stay in Leeuwarden, combining heritage, luxury, and impeccable hospitality.

**Rooms**  
 78 Rooms

**Meeting Rooms**  
 6 Rooms





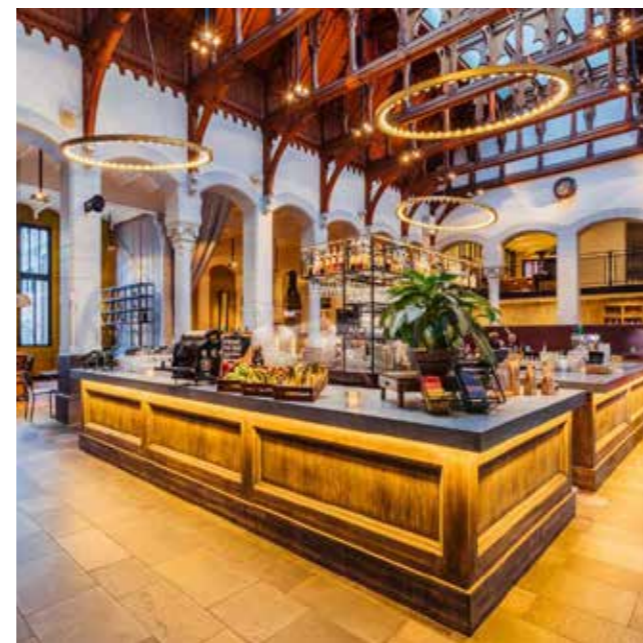
## ACCOMMODATION: **HOTEL POST PLAZA**

Tweebaksmarkt 27, Leeuwarden  
+31 58 215 9317  
info@post-plaza.nl  
www.post-plaza.nl

Hotel Post Plaza is a prestigious establishment located in Leeuwarden, offering excellent opportunities for business events. The hotel boasts a wide range of room options, with a total of 82 well-appointed rooms and suites, ensuring comfortable accommodations for guests. With its versatile event spaces, including multiple conference rooms and halls, Hotel Post Plaza provides a perfect setting for a variety of business events such as conferences, seminars, and meetings.

**Rooms**  
82 Rooms

**Meeting Rooms**  
4 Rooms



## ACCOMMODATION: **HOTEL VIA VIA**

Tweebaksmarkt 23, Leeuwarden  
+31 58 203 7133  
hello@hotelviavia.nl  
www.hotelviavia.nl

Hotel Via Via offers a unique way of staying if you want to explore Leeuwarden. At Via Via, you'll have your own adventure - don't expect a standard hotel experience, but rather a distinctive alternative. There is no reception to check-in; instead, you receive a digital key via email. If you have any questions, you can turn to the Via Via host, located in the living room or in the shop. All 74 bedrooms are cleverly designed to meet the needs of independent travelers. The hotel offers fresh, compact rooms with everything you need. Location-wise, Hotel Via Via is approximately a 12-minute walk from the Central Station. In the city center of Leeuwarden, you'll find charming shops, stunning historic buildings, and beautiful canals. Moreover, you can enjoy the numerous cafes, restaurants, and nightlife options that the city has to offer.

**Rooms**  
74 Rooms





## ACCOMMODATION: **ORANJE HOTEL**

Stationsweg 4, Leeuwarden  
+31 58 212 6241  
info.oranjehotel@edenhotels.nl  
www.oranjehotelleeuwarden.com

The Oranje Hotel is located right next to the central station of Leeuwarden which makes it easily accessible and handy for tourists that wants to explore the historical city. With a range of room options, the hotel features a total of 78 phenomenal rooms and suites, ensuring comfortable and luxurious accommodations for guests. The hotel also provides exceptional facilities for business events, including multiple versatile conference rooms and halls. These spaces are ideal for hosting a variety of corporate gatherings, from conferences and seminars to meetings and workshops.

**Rooms**  
78 Rooms

**Meeting Rooms**  
5 Rooms



## ACCOMMODATION: **VAN DER VALK HOTEL LEEWARDEN**

Lynbaan 35, 8941 BR Leeuwarden  
+31 58 820 0100  
info@hotelleeuwarden.nl  
www.hotelleeuwarden.nl

Van der Valk Hotel Leeuwarden is a premier hotel offering a comfortable and convenient stay for travelers. With a range of room options, the hotel provides a total of XX well-appointed rooms and suites, ensuring a luxurious and enjoyable experience. Van der Valk Hotel Leeuwarden also presents excellent opportunities for business events, with conference facilities and meeting rooms. These versatile spaces are suitable for hosting a variety of corporate gatherings, such as conferences, seminars, workshops, and team-building events.

**Rooms**  
123 Rooms

**Meeting Rooms**  
10 Rooms





## ACCOMMODATION: **LAUSWOLT ESTATE**

Van Harinxmaweg 10, 9244 CJ Beetsterzwaag  
+31 512 381 245  
www.lauswolt.nl

Lauswolt Estate is a prestigious destination offering a serene and luxurious experience for visitors. Located in Beetsterzwaag, Netherlands, this remarkable estate features a range of beautifully designed rooms and suites, ensuring a comfortable and memorable stay. With a total of 59 rooms, guests can indulge in the tranquility and natural beauty that surrounds the estate. Steeped in history, Lauswolt Estate dates back to the 19th century and has evolved into a renowned retreat that combines timeless elegance with modern amenities. The estate's idyllic location amidst lush greenery and picturesque landscapes provides a serene setting for relaxation and recharging. Lauswolt Estate also offers excellent opportunities for business events, with state-of-the-art conference facilities, meeting rooms, and personalized event planning services.

**Rooms**  
59 Rooms

**Meeting Rooms**  
5 Rooms



## ACCOMMODATION: **WEIDUMERHOUT**

Dekemawei 9, 9024 BE Weidum  
+31 58 251 9888  
welkom@weidumerhout.nl  
www.weidumerhout.nl

WeidumerHout is a charming and idyllic retreat nestled in the beautiful countryside of Weidum, Netherlands. This boutique hotel offers a unique and intimate experience for its guests. With a limited number of rooms, Weidumerhout provides an exclusive atmosphere, ensuring a peaceful and relaxing stay. The location offers breathtaking views of the surrounding meadows and fields, providing a serene escape from the hustle and bustle of city life. WeidumerHout has a rich history, with the building dating back to the 19th century. Today, it has been lovingly restored and transformed into a welcoming haven for travelers. While its size may be intimate, WeidumerHout still offers opportunities for small-scale business events and meetings. The tranquil setting and personalized service make it an ideal choice for intimate corporate gatherings or executive retreats. With its combination of natural beauty, historic charm, and limited yet comfortable accommodations, WeidumerHout ensures a memorable stay for both leisure and business travelers alike.

**Rooms**  
22 Rooms

**Meeting Rooms**  
2 Rooms





## ACCOMMODATION: WESTCORD HOTELS WADDEN ISLANDS

Strandhotel Seedyun Vlieland

<b>Rooms</b>	<b>Meeting Rooms</b>
172 Rooms	10 Rooms

Hotel Schylge Terschelling

<b>Rooms</b>	<b>Meeting Rooms</b>
160 Rooms	7 Rooms

Hotel Noordsee Ameland

<b>Rooms</b>	<b>Meeting Rooms</b>
98 Rooms	3 Rooms

The WestCord Hotels on the Wadden Islands offer a unique and picturesque experience for travelers seeking a serene coastal retreat. With multiple locations across the islands, these hotels provide a range of room options to accommodate various preferences and group sizes. Each hotel boasts a distinct charm and is situated in a stunning coastal setting, allowing guests to immerse themselves in the natural beauty of the Wadden Sea. Whether it's on Ameland, Vlieland, or Terschelling, guests can expect comfortable accommodations and warm hospitality. In addition to providing an ideal setting for leisure travelers, the WestCord Hotels on the Wadden Islands also offer opportunities for business events. These hotels feature well-equipped conference facilities and meeting rooms, making them suitable for hosting corporate gatherings, conferences, and team-building retreats.

[www.westcordhotels.nl](http://www.westcordhotels.nl)



## ACCOMMODATION: PARKHOTEL TJAARDA

Koningin Julianaweg 98, Oranjewoud  
+31 513 433 533  
[reserveringen@tjaarda.nl](mailto:reserveringen@tjaarda.nl)  
[www.tjaarda.nl](http://www.tjaarda.nl)

Parkhotel Tjaarda is a charming hotel offering a tranquil retreat for guests. With a range of room options, the hotel provides a total of 70 well-appointed rooms, ensuring a comfortable and relaxing stay. Nestled amidst the scenic beauty of Oranjewoud, the hotel enjoys a serene location surrounded by lush greenery and gardens. Parkhotel Tjaarda also offers excellent opportunities for business events. The hotel features modern conference facilities and meeting rooms, providing a professional setting for corporate gatherings, conferences, seminars, and workshops.

<b>Rooms</b>	<b>Meeting Rooms</b>
70 Rooms	4 Rooms





ACCOMMODATION:  
**VAN DER VALK HOTEL  
WOLVEGA - HEERENVEEN**

Atalanta 10, Wolvega  
+31 561 692 800  
wolvega@valk.nl  
www.hotelwolvega.nl

Guests of Van der Valk Hotel Wolvega - Heerenveen are guaranteed a peaceful and energizing night's sleep, with wonderfully comfortable beds and spacious bathrooms equipped with all the desired facilities. Guests can enjoy the fresh Frisian outdoor air on their private balconies or terraces, allowing them to relax and unwind while breathing in the tranquility. Situated along the A32 between Meppel and Leeuwarden, the hotel boasts a central location that makes it the perfect venue for business meetings, conferences, and celebratory gatherings.

**Rooms**  
105 Rooms

**Meeting Rooms**  
7 Rooms



ACCOMMODATION:  
**VAN DER VALK HOTEL  
SNEEK**

Burgemeester Rasterhofflaan 1, Sneek  
+31 88 010 9500  
sneek@valk.nl  
hotelsneek.nl

Van der Valk Hotel Sneek is an exclusive hotel offering a comfortable and convenient stay for guests. With a variety of room options, the hotel provides a range of well-appointed accommodations to suit different preferences. Situated in the charming city of Sneek, the hotel enjoys a prime location, allowing guests to easily explore the city's attractions and immerse themselves in its vibrant atmosphere. Van der Valk Hotel Sneek also presents excellent opportunities for business events. The hotel features modern and spacious conference facilities, equipped with excellent amenities, making it an ideal venue for hosting corporate meetings, conferences, and seminars.

**Rooms**  
114 Rooms

**Meeting Rooms**  
7 Rooms





# CAPACITY OVERVIEW

## VENUE CAPACITY

**WTC EXPO** | Leeuwarden: 30.000

**Stadsschouwburg Harmonie** | Leeuwarden: 2.500

**Woudagemaal** | Lemmer: 100

**Thialf** | Heerenveen: 20.000

**Sportstad** | Heerenveen: 2.000

**Abe Lenstra Stadion** | Heerenveen: 50.000

**Fries Museum** | Leeuwarden: 500

**De Lawei** | Drachten: 2.250

**Biosintrum** | Oosterwolde: 200

**Theater** | Sneek: 600

**Pathé** | Leeuwarden: 1.000

## ACCOMMODATION CAPACITY

**WestCord WTC Hotel** | Leeuwarden: 143 Rooms

**WestCord Strandhotel Seeduyn** | Vlieland: 172 Rooms

**WestCord Hotel Schylge** | Terschelling: 160 Rooms

**WestCord Hotel Noordsee** | Ameland: 98 Rooms

**Post Plaza Hotel** | Leeuwarden: 82 Rooms

**Hotel Via Via** | Leeuwarden: 74 Rooms

**Oranje Hotel** | Leeuwarden: 78 Rooms

**Palace Stadhouderslijkhof** | Leeuwarden: 78 Rooms

**WeidumerHout** | Weidum: 22 Rooms

**Lauswolt Estate** | Beetsterzwaag: 59 Rooms

**Parkhotel Tjaarda** | Oranjewoud: 70 Rooms

**Van der Valk** | Leeuwarden: 123 Rooms

**Van der Valk** | Wolvega - Heerenveen: 105 Rooms

**Van der Valk** | Sneek: 114 Rooms





# SEE YOU IN FRIESLAND!

We are excited to facilitate the organization of your next business event in Friesland.

## COLOFON

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